Sentry Intelligence

INSIGHT

THE USP EXPLAINED...

INSIGHT was developed for one purpose and one purpose only, to "**SAFEGUARD**".

To safeguard the workplace, employees and employers and the wider public at a realistic price point by promoting enhanced employee background checks based on facial recognition.

The purpose of this paper is to explain the benefits of INSIGHT when compared to the normally adopted DBS (Disclosure Barring Service) checks.

Rogue employees

Rogue employees have been known to present fake documents to avoid detection by standard checking methods, but INSIGHT, using state of the art facial recognition software to confirm analogue data, deals with this issue effectively.

Know your people

The concept of 'know your people' as part of a safeguarding strategy is essential and enables employers to make informed decisions about existing and prospective employees, to provide a safe working environment.

DBS checks

Existing DBS checks on employees are woefully inadequate and leave employers potentially exposed to the effects of rogue employees perusing a criminal or radicalised agenda.

Using 2018 crime stats showing 4.6m reported crimes

- Fig 1 shows the effectiveness of INSIGHT which can capture up to 78% of useful information.
- Fig 2 shows a standard DBS check 'spotlighting' only 8% of available information.

Both charts use the same base line percentage of crimes detected by the police at 52%, in 2018, but DBS checks reduce the base line as it can only use information in the public domain. This is generally (with some minor exceptions) only conviction data.

By only using public domain information, DBS checks capture just 8% of recorded crime data and no additional intelligence. (NB Only 10% of reported crimes end up in court with an 82% conviction rate).

INSIGHT is different...

By starting with the base line of detected crime standing at 52% of all recorded crime and adding intelligence from various agencies, the data capture is significantly greater than that available to a DBS check.

The question is 'would you choose to make important decisions based on understanding only 8% of the potential problem or would you prefer to have access to 78% of the data'.
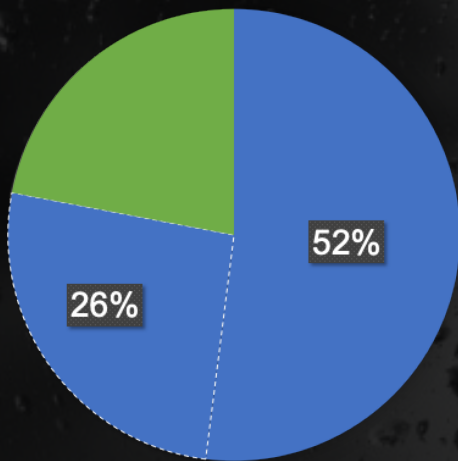
Fig 1

INSIGHT
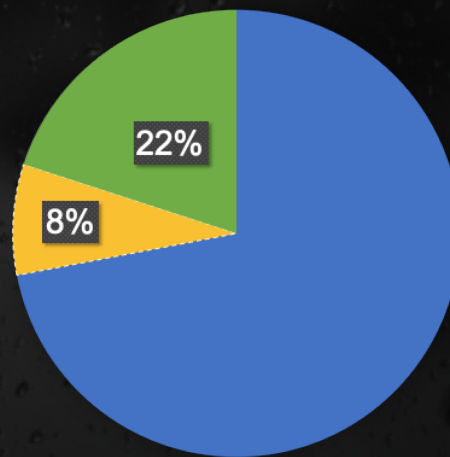
- 52% Detected
- 26% Intelligence

Fig 2

INSIGHT VS DBS

- 70% INSIGHT
- 8% DBS check
- 22% Undetected intelligence

TOTAL INSIGHT CHECK = 78% of data.

Data accurate as of 2nd December, 2019.

Sentry Intelligence

Absolute transparency, integrity, vision and understanding underpin the foundation of our organisation.

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